

# Case Study: Banking

## A simple solution to save time and money

### *the background*

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A popular local bank was experiencing some growing pains as it added branches and customers. One of the issues was the large month end statements that took all night to print. It was an inefficient process that the bank decided they needed to reevaluate.

### *the solution*

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Martin Whalen staff took the time to understand the bank's situation and realized that the overused HP printer they were printing on was costing them both time and money due to the machine's slow speed and the expensive supplies that constantly needed to be replaced. Part of the solution was replacing the printer with a high-speed Canon imageRUNNER 5070 multi-functional device that was able to do the job with less expense. The statement printing that had taken all night and required constant attention to correct jams and monitor paper and supply levels is now able to be done easily in just 3 hours. In addition to the increased speed from the Canon there was also improved functionality with the addition of copying, scanning and faxing with the updated device.

### *the outcome*

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The bank estimates that the new imageRUNNER saves them 27% per page and will save them more than \$12,000 over the next three years!

## A track record in the financial industry

- Martin Whalen has more than 170 customers in the financial industry.
- Martin Whalen has more than 360 multi-function devices that are currently being used in the financial sector.
- Last year, the total volume of Martin Whalen machines in the financial industry was more than 8 million impressions.

## Commitment. Reliability. Answers.

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