

Case Study: Simplifying

A solution that eliminates cost from the billing process

the background

A transportation and logistics company in the south Chicago suburbs had some very established processes. One of the long-standing procedures involved the way billing was handled. Invoices were printed on three-part, pin-fed forms and printed on a dot printer machine. One part of the form was retained by the company, another was sent to the customer and the last one was a back-up copy that no one was really sure why it was there. According to the customer, "the forms had just always been done that way." The procedure worked for them. Invoices went out and the company was paid, but there was serious waste and inefficiency in the process. The preprinted forms were costing the company more than 34 cents each.

the solution

Martin Whalen staff determined that there was an opportunity for the company to update the process and realize significant savings. MWOS determined that by using Kyocera printer's PRESCRIBE software they could do away with expensive preprinted forms. The solution included Martin Whalen producing a custom made invoice form and saving it in the printer's memory and printing on demand each time an invoice is generated. The variable information is streamed to print on the invoice template. It was also determined that there was no need for the third page of the invoice. The company decided on using a two-page invoice taking advantage of both paper drawers on the Kyocera FS 4000DN device and printing a copy of each invoice on colored paper and another on plain paper.

the outcome

Because of the solution the company will be able to operate more efficiently, and they will also save over 70% compared to their previous method for printing invoices.



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